

Can-Am X Race 2018

The largest cross-country rally
series in Russia



Can-Am X Race 2018

Calendar

1st stage: 27-29 April 2018. Volgograd region.

2nd stage: 3-5 August 2018. Republic of Udmurtia.

3rd stage: 7-9 September 2018. Chelyabinsk region.

General partner and organizer: FORMULA 7, BRP distributor in Russia



Can-Am X Race Information

About the series:

Can-Am series was launched in 2009 as ATV trophy series and later on developed into cross country rally.

Can-Am X Race is considered the largest and the best ATV and SSV series in Russia.

Can-Am X Race is a cross-country rally only for ATV (all-terrain) and SSV (side-by-side) vehicles. No cars or trucks. This is an off-road race, which consists of several special stages with average length of 400-600 km each. Each stage of Can-Am X Race is traditionally held in a different regions of Russia to attract new participants to powersports as well as turn up the heat among our permanent participants.

The stages of Can-Am X Race cross country rally series are held as traditional competitions, included with the corresponding status into the sports calendar of Russian Automobile Federation (RAF calendar).

2rd and 3rd stages of Can-Am X Race 2018 are also the stages of Cross-country Rally Russian National Cup (T3 category).



Can-Am X Race Information

Why we are doing the series:

- Promote powersports to wide audience.
- Strengthen Can-Am brand positions on the Russian powersports market.
- Build powersports culture in Russia.
- Contribute to healthy and active lifestyle.
- Develop and strengthen international relationships in powersports.



Classes: ATV

ATV (All-Terrain Vehicle) – factory-made off-road vehicle not intended for permanent usage on public roads.

More rigid requirements are specified towards the personal gear and equipment for ATV sportsmen: it is mandatory to use chest and back protection, neck protection, motorcycle-type boots – protective boots with high bootleg.

The team in ATV category includes: 1 pilot on 1 ATV unit.



Classes: SSV Standard

SSV Standard: Factory-made SSVs with side-by-side seating, manufactured in a series no less than 2000 identical units.

SSV Standard class may include non-turbocharged SSVs with standard suspension and standard wheels.

The team in SSV category includes two sportsmen (pilot and co-pilot) using one SSV unit.



Classes: SSV Sport

SSV Sport Factory-made SSVs with side-by-side seating, manufactured in a series no less than 2000 identical units.

SSV Sport class may include both air-breathing and turbocharged SSVs with standard suspension and standard wheels, overall width measured by wheels – up to 1700 mm.

The team in SSV Sport category includes two sportsmen (pilot and co-pilot) using one SSV unit.



Classes: SSV Super Sport

SSV Super Sport: Factory-made SSVs with side-by-side seating, manufactured in a series no less than 2000 identical units.

SSV Sport class may include both air-breathing and turbocharged SSVs with any suspension, overall width measured by wheels – up to 2000 mm.

The team in SSV Super Sport category includes two sportsmen (pilot and co-pilot) using one SSV unit.



Classes: Adventure

Adventure: Tourist group with less rigid technical requirements. Both ATV and SSV riders are allowed to participate.

Cultural navigation, quests, treasure hunting and exciting adventures are prepared for new participants of Can-Am X Race. Adventure class crews will also cover a segment of sport trail prepared for the Sport class, but speed will not be the defining factor.



Can-Am X Race 2018 agenda (draft)

Friday

8:00-15:00 – Administrative and technical checks. Location: Base camp of the competition.

18:00 – Official opening ceremony. Location: Central square. Welcome speeches of the official guests. Cultural program for the guests and spectators.



Can-Am X Race 2018 agenda (draft)

Saturday

09:00 – Start of the first team for Prologue (Special Stage - 1) Location: Cross-country motorcycle race track in the city. Spectators and fans are invited. Event host working on the spot.

11:30 – Start of the first team for Special Stage - 2 (101 km). The trail is not available for the spectators. Security marshals working in the most dangerous locations (roads crossing, vicinity of inhabited localities).



Can-Am X Race 2018 agenda (draft)

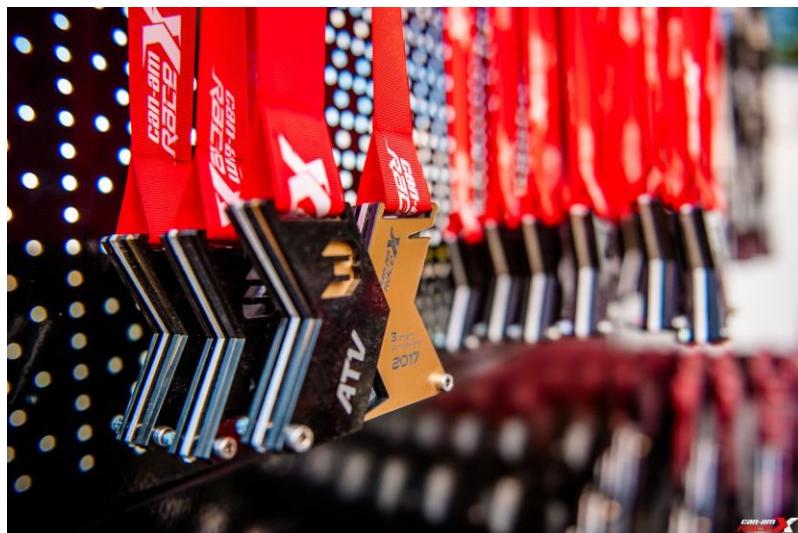
Sunday

8:00 – Start of the first team for Special Stage - 4.

17:00 – Publication of the Preliminary results.

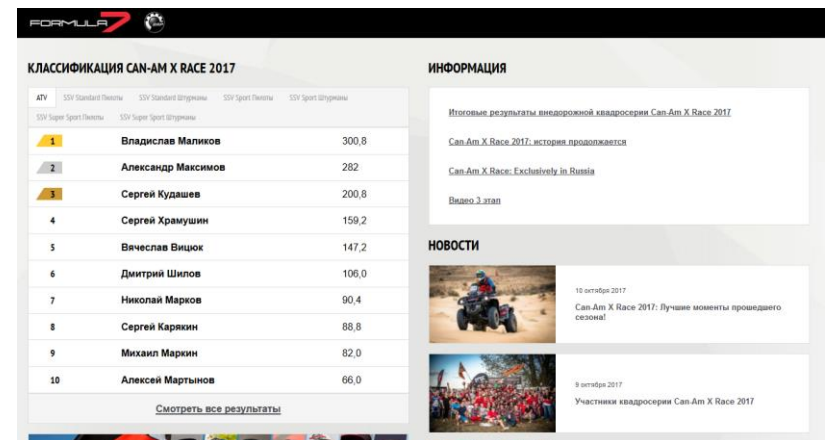
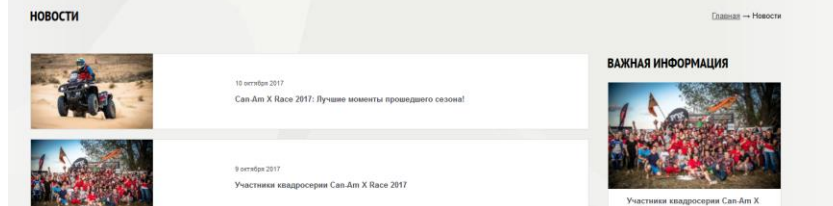
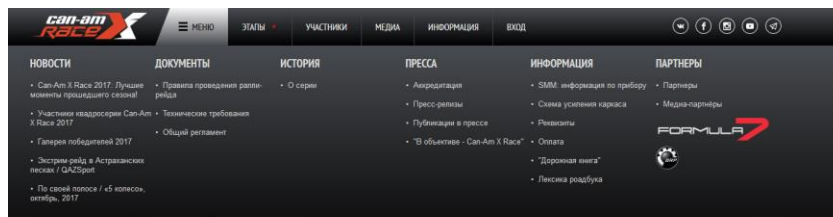
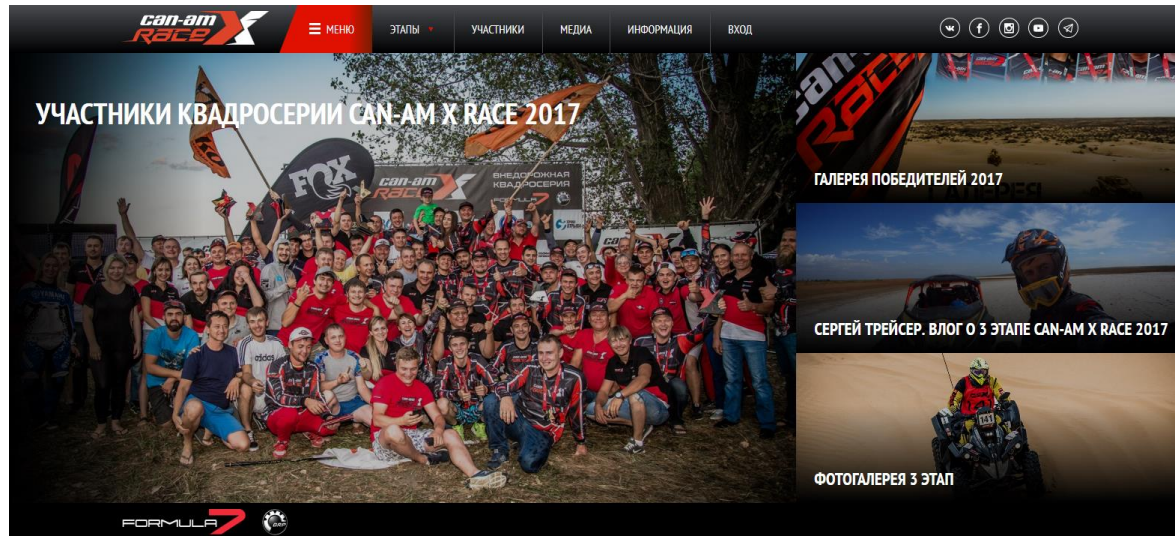
17:30 – Publication of the Final classification.

18:00 – Official awards ceremony.



The information is available online

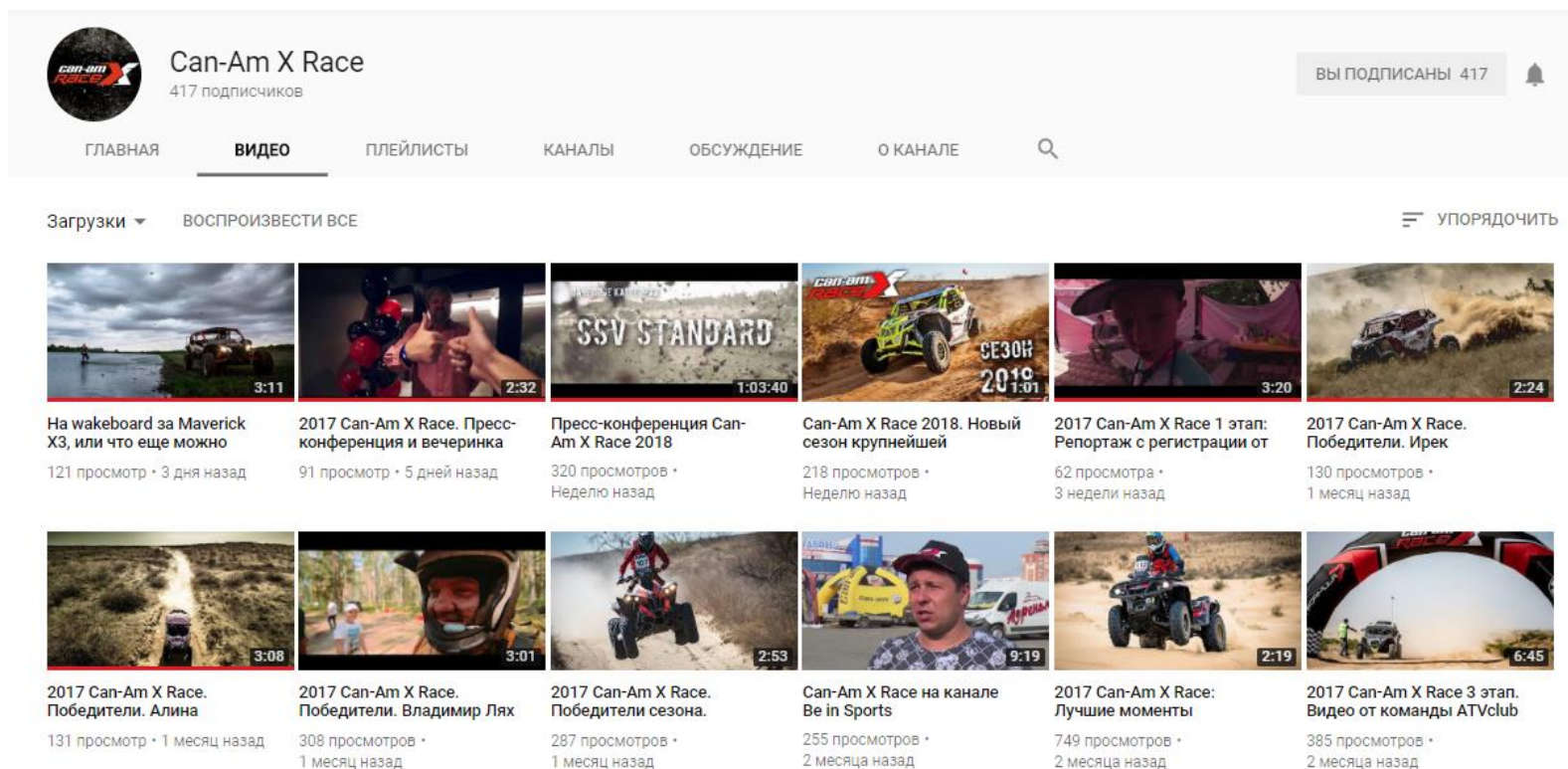
www.canamxrace.ru



Video reports about Can-Am X Race online

Video published on the official YouTube channel of the race

<https://www.youtube.com/c/CanAmXRace>



The screenshot shows the YouTube channel page for Can-Am X Race. The channel name is "Can-Am X Race" with 417 subscribers. The navigation menu includes "ГЛАВНАЯ", "ВИДЕО", "ПЛЕЙЛИСТЫ", "КАНАЛЫ", "ОБСУЖДЕНИЕ", and "О КАНАЛЕ". The video uploads section displays a grid of 12 videos with their titles, durations, and view counts.

Video Title	Duration	Views	Time Ago
На wakeboard за Maverick X3, или что еще можно	3:11	121	3 дня назад
2017 Can-Am X Race. Пресс-конференция и вечеринка	2:32	91	5 дней назад
Пресс-конференция Can-Am X Race 2018	1:03:40	320	Неделю назад
Can-Am X Race 2018. Новый сезон крупнейшей	1:01	218	Неделю назад
2017 Can-Am X Race 1 этап: Репортаж с регистрации от	3:20	62	3 недели назад
2017 Can-Am X Race. Победители. Ирек	2:24	130	1 месяц назад
2017 Can-Am X Race. Победители. Алина	3:08	131	1 месяц назад
2017 Can-Am X Race. Победители. Владимир Лях	3:01	308	1 месяц назад
2017 Can-Am X Race. Победители сезона.	2:53	287	1 месяц назад
Can-Am X Race на канале Be in Sports	9:19	255	2 месяца назад
2017 Can-Am X Race: Лучшие моменты	2:19	749	2 месяца назад
2017 Can-Am X Race 3 этап. Видео от команды ATVclub	6:45	385	2 месяца назад



Media coverage

Unique publications in media: <http://canamxrace.ru/category/publications/>

Total media coverage of Can-Am X Race 2017:

Print media (91 issues)

TV channels: 12

Radio: Mayak, Serebryany dozhd + regional radio stations

Web: more than 50 online media

Audience coverage: up to 5 000 000 people



Can-Am X Race online



Official website <http://canamxrace.ru>



Facebook <https://www.facebook.com/canamxrace/>



VK <https://vk.com/canamxrace>



YouTube <https://www.youtube.com/c/canamxrace>



Instagram https://www.instagram.com/canamxrace_russia/



Telegram <http://web.telegram.org.ru/#/im?p=@canamxrace>



E-mail: info@canamxrace.ru

Results of Can-Am X Race 2017

117 sportsmen from 4 countries – Russia, Kazakhstan, Ukraine and Latvia – participated in Can-Am X Race 2017. Newcomers: 32 participants. Geography: teams from 17 territorial entities of the Russian Federation.

For eight years Can-Am ATV series became a benchmark for other Russian competitions. Modern satellite monitoring technologies are used to cover the competition and calculate the results in online mode. Spectators can follow the race in real time from any place in the world, team results are available right after touching the finishing line. Apart from that, tens of sport journalists are coming from all across Russia to follow every stage of Can-Am X Race. More than hundred federal and regional media provide media coverage of the series.

